



Junior
Achievement®
of the Michigan Great Lakes

2016-2017

ANNUAL REPORT



JA of the Michigan Great Lakes

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Dear Friends of JA:

During the 2016-2017 year Junior Achievement of the Michigan Great Lakes (JAMGL) continued to seek new and innovative ways to meet community needs. This past year, that effort resulted in the “JA Girls Dream Fair,” a one-day event held at Yanfeng USA in Holland Michigan. Over two hundred 7th and 8th grade girls were inspired by successful women who shared their journey to career success. The girls received a full day of leadership education and mentoring with a focus on STEM careers. Student surveys showed that 70% of the JA Girls Dream Fair participants said “Participating increased my self-confidence”. Due to demand, this year we are expanding Girls Dream Fair events in Lansing and Grand Rapids during the 2017-2018 year.



JAMGL has accelerated its expansion of programs into Greenville and Newaygo county schools. Our four-year expansion in Greenville now includes middle school programming and the creation of an advisory board. Thanks to the generosity of the Greenville Area Community Foundation and other community supporters, we are set to serve 1,477 students and 70 classes by the end of 2018.

JAMGL continued to build on a foundation of educational excellence in Newaygo County, delivering a total of 31 K-12 programs during the 2016-2017 year. With the help of 34 volunteers from 12 different corporations and organizations, JA impacted approximately 491 students throughout the county. With the support of the Fremont Area Community Foundation and other local stakeholders, JA is pushing students to develop responsible financial behaviors, become aware of entrepreneurship as a viable career path, and plan for their future careers.

The Hartford Insurance company awarded JAMGL the STAG award for the third highest growth in the JA Company program in the United States. For the third year in a row, JAMGL was recognized by Prudential PLC and Jackson National as the Global Education winner in its International Prudential PLC Chairman’s Challenge. We were also able to facilitate a partnership between Jackson National Life Insurance Foundation and JA USA. This partnership will allow for the complete revision of the third grade JA Our City curriculum.

JAMGL is committed to financial transparency and this is demonstrated by the recognition we have received. We worked diligently to improve our ratings by the accrediting organizations to the highest level. JAMGL is recognized by GuideStar as a Platinum level organization. This is the highest level of recognition and demonstrates JAMGL’s dedication to financial transparency. JAMGL is also recognized as a four star charity by Charity Navigator. This indicates an organization that exceed industry standards and outperforms most charities in its area of expertise. Finally, JAMGL was honored as a Torch Award for Ethics finalist in 2016. Ensuring we are good stewards of our donors’ dollars is critically important to who we are as an organization.

Led by the initiative of our Development Director, an Associate Leadership Board was formed. This board was cultivated from the idea of bringing a diverse group of emerging leaders together to help foster awareness and growth for Junior Achievement’s mission in West Michigan.

As part of Miranda Park parties, Junior Achievement revamped its summer initiative to create JA STEAM. JA STEAM focuses on creating an opportunity for youth to have an extended learning opportunity outside the classroom and during the summer. The objective was to provide a hands on experience utilizing JA activities that entertain and spark interest in STEAM careers, the importance of staying in school, and instilling a hope for their future.

Working together we can change our corner of the world.

Warm regards,

A handwritten signature in blue ink that reads "Bill".

William C Coderre, III, CFRE

President & CEO

Junior Achievement of the Michigan Great Lakes

A handwritten signature in blue ink that reads "Robert Worthington".

Robert Worthington

Chairperson, JAMGL

COO, Mercantile Bank

WHY JA?

JA MISSION: *to inspire and prepare young people to succeed in a global economy®*

WHAT? JA facilitates a partnership between business and education. Our volunteer-delivered K-12 programs foster work readiness, entrepreneurship, and financial literacy skills using experiential learning to inspire students to dream big and reach their potential. Our dedicated mentors help JA students develop the skills they need to experience the realities and opportunities of work and entrepreneurship in today's global marketplace.

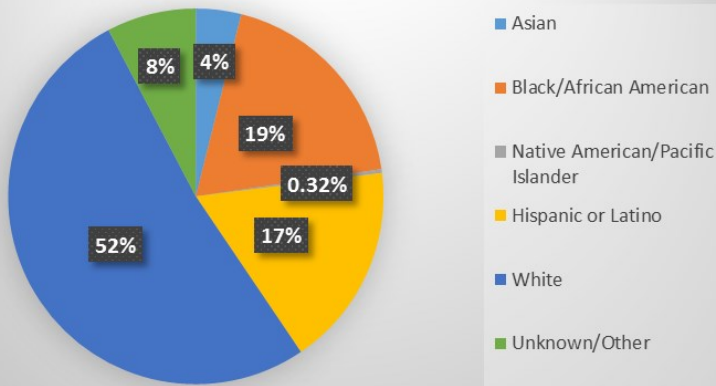
How? JA programming complements current classroom curriculum by providing a contemporary, realistic and relevant view of the world beyond school. Our globally competitive economy requires young people to know more in order to reach their full potential.

The Key? JA volunteers mentor students in the classroom. Volunteers arrive trained and well-equipped to deliver programming rich with exciting activities and experiential learning. Programs are designed to make connections between classwork and future professional success; from learning coin values to making big business decisions, JA students gain confidence and interest in entrepreneurship and the global economy under the guidance of professionals who are there to encourage real-world application.



Who We Serve

Student Ethnicities 2016-2017



Asian	2,318
Black/African American	11,154
Native American/Pacific Islander	192
Hispanic or Latino	10,406
White	30,736
Unknown/Other	4,572
Total	59,378



Diversity Statement: Junior Achievement is the recognized leader in “empowering young people to own their economic success®” through volunteer-led, experiential learning. We are dedicated to providing a positive, enriching learning experience free of bias. Junior Achievement welcomes K-12 students, volunteers, and potential staff regardless of race, religion, age, gender, national origin, disability, sexual orientation or any other legally protected characteristic.

2016-2017

IMPACT AT-A-GLANCE



59,186
students served



269
schools served



302,158
instructional hours



1,259
educators



1,427
volunteers



2,316
classes

 **Junior Achievement[®]**
of the Michigan Great Lakes



 **Torch Awards** 2016
for Ethics Finalist



2017 - 2018 GOALS

JA Site	Classes	Students
Lansing	397	9,528
Lakeshore	172	4,502
Greater Grand Rapids Area	1,410	35,100
Greenville (Montcalm County)	53	1,272
Greater Traverse City Area	152	3,645
Newaygo	63	1,148
Northern MI	123	2,949
JA Steam Events	—	5,128
TOTAL	2,370	62,000

DREAM BIG!

behind the scenes at the 2017 JA Girls' Dream Fair

Studies show that interest, more than achievement, determines whether a student graduates with a STEM-based degree. Additionally, two-thirds of teens said they may be discouraged from pursuing STEM careers simply because they don't know anyone in these fields or they don't understand what people in these fields do. JA Girls' Dream Fair aims to solve these



problems and more. The dream is to inspire 7th and 8th grade girls to consider STEM-related fields by connecting them with professional female mentors for one activity-packed day. With a successful first year hosting the 2016 JA Girls' Dream Fair in Ottawa County, we are able to expand the event to three major areas: Grand Rapids, Holland, and Lansing in 2017 - 2018! This event is amplifying our reach by inviting hundreds of students in three counties, as well as drawing mentors to inspire our young attendees.



"People ask me all the time: 'What is it like to be a woman at Google?' I'm not a woman at Google, I'm a geek at Google. And being a geek is just great."
Marissa Mayer, CEO of Yahoo, former engineer at Google



JA COMPANY PROGRAM

The JA Company Program is available for both in-school or after-school implementation for grades 9 - 12. The JA Company Program unlocks the innate ability in high school students to fill a need or solve a problem in their community by launching a business venture and unleashing their entrepreneurial spirit. Through the JA Company Program students will:

- ◆ Examine their own entrepreneurial traits
- ◆ Brainstorm potential products and services that could fill a need or solve a problem
- ◆ Conduct research about their product or service and develop a business plan
- ◆ Conduct business related tasks and create their own personal action plan using knowledge and experience gained through the program

"I am writing to share my excitement and enthusiasm regarding the JA Company Program that was taught in my tenth grade classroom this school year. This was the first opportunity for me to integrate Junior Achievement into the educational curriculum and I could not be more pleased with the experience. I was particularly impressed in the way the JA Company Program encompasses all the aspects of what it means to be an entrepreneur and in a way that excites students and integrates classroom learning. Witnessing students group into teams, launch ventures, learn about marketing and product/service development, and cash out was a truly inspiring process. Additionally, having another adult who invested time and administered advice among students demonstrated to them the value of their hopes, dreams, and goals. With programs like this I firmly believe that students can be better prepared for their future." - Joe Metts, Teacher, Ottawa Hills High School - Grand Rapids Public Schools

HARTFORD STAG AWARD

The Hartford Insurance Company recognized JAMGL for increasing JA Company programming by 173 students in 2016 -2017.

JA Company Program:

- 19 companies
- 434 students involved
- 13 high schools



The Hartford Stag Award

JA COMPANY TESTIMONIALS



“When I use other materials in the class that cover financial literacy, students refer back to the JA Program to help explain their responses.”

-Anonymous teacher

"I originally signed up for this class with no intent of wanting to pursue a business career and with little to no knowledge of starting a business. This real life business scenario has really opened my eyes to new opportunities and knowledge I didn't even know existed. I am really thankful for our Junior Achievement Representatives and everything they've done to help us. It really gives us someone to look up to that is a real person in the business career. This class was full of real knowledge not just "what ifs". - Isabelle, JA student

“My initial reaction to this class was that I had a lot of work ahead of me. However, my attitude quickly changed. I grew to love coming to class and looked forward to working with my classmates in creating and growing our business. When I told people about JA and that I was a key member in creating a real life business they were immediately engaged and thought what a great idea for young people to become involved with the community and have hands on learning experience. I know that I will carry the experiences I have made through JA with me through college and my professional life. I hope that in my future I will be able to contribute to Junior Achievement and make lasting impressions similar to what I have been fortunate to experience.” - Dana, JA student



JA HIDDEN HEROES

2016 - 2017 Board of Directors/Executive Committee

Chairperson of the Board (2015-2017)

Robert T. Worthington, Chief Operating Officer
Mercantile Bank

Immediate Past Chairperson & Vice-Chair Capstone (2015-2017)

Matthew Becker, CPA/Managing Partner
BDO, LLP

Vice-Chair, Finance & Chairperson Elect

Joe Tomaszewski, Partner
Crowe Horwath

Vice-Chair, Marketing

Mary Command, Principal, Communications
Consultant & CFO
Williams Group

Co-Vice-Chair, Board Development

Paul VanHoof, Vice President, Corporate
Development
Adient

Co-Vice-Chair, Board Development

James (Jim) S. Nicholson,
SR Vice President, CFO
BISSELL Inc.

Vice-Chair, Business Hall of Fame

Robin Kleinjans-McKee,
Community Leader

Vice-Chair, Capstone

Jim Swoboda
Vice President of Sales
Simply Eight, LLC

Vice-Chair, Free Enterprise Golf Invitational

Lance Erickson, Senior Vice President,
Fifth Third Bank

Vice-Chair, Volunteers

Scott Fiser, Senior Vice President
Central Michigan Middle Market
Bank of America

Vice-Chair, Lakeshore Golf Scramble

Scott Pranger
Community Leader

Vice-Chair, Movie

Martin Stein, Managing Director
Blackford Capital LLC

Vice-Chair Titan Business Challenge

Kim Baber, Partner
Varnum LLP

Corporate Secretary

Ron Modreski, Owner
RAM Management Group

JA Mid-Michigan Chairperson

Chuck Maniaci
Community Leader

Vice-Chair –At large

Mike Volk, Executive VP Finance/CFO & Treasurer
Davenport University

President & CEO

William C. Coderre, III, CFRE
President
Junior Achievement

JA HIDDEN HEROES

2016 - 2017 Board Members

Noble Billingsley, Director of Gas Operations

DTE Energy

Meredith Brown, Owner & President

Kilwins Petoskey (Petoskey Advisory Chair)

Jennifer Bowman, Director of Government & Media

Affairs

MSHDA

James G. Bos, CPSM, Vice President Global

Procurement

Yanfeng Automotive Interiors

Mike Bryson, Sr. Vice President/Retail Sales and

Service Manager

Huntington Bank

John Buchan, Chief Operating Officer

Autocam

Steve Carlson, Vice President Military Customer

Management

General Electric Aviation

Jermale D. Eddie, Co-owner/Operator

Malamiah Juice Bar

David Faber, Superintendent of Catholic Schools

Diocese of Grand Rapids

Brad W. Haverkamp, Senior Vice President-Market

Manager-Business Banking

Chase Bank

J. Todd James, VP Global Sales

Haworth

William B. (Brad) Kessel, President & CEO

Independent Bank

Christopher LaGrand, Esq., Sr. Vice President &

Corporate Counsel

Woda Group

Chris Lambert, Principal/ General Manager

Northern Title Agency, Inc. (NWSO Advisory Chair)

Mark Lardieri, President

CQL Inc.

(Technology & JA Girls Dream Fair Chair)

Marti Lolli, Senior Vice President, Commercial Markets

Priority Health

Shelly Maciejewski, Meadowbrook Plant Mgr.

Johnson Controls Power Solutions

John A. Maynard, Partner

KPMG LLP

John Meighan, CIO and Director of Danaher Business Systems

X-rite Inc.

Sarah Mezwicki, Partner

Ernst & Young

Bob Phelps, Director

Deloitte LLP

Blake Phillips, President & CEO

EQI Ltd.

Scott Pranger

Community Leader

Christopher Rushton, Senior Vice President

Chemical Bank of Michigan

Gwen G. Sandefur, Interim President

Spectrum Health Hospital Group Grand Rapids

Rich Sorota, President & CEO

Ranir

Mark van der Laan

Community Leader

ASSOCIATE LEADERSHIP BOARD



- Missy Summers**, JAMGL
- Gregg Hampshire**, JAMGL
- Molly Phan**, Lake Michigan Credit Union
- Morgan Churchwell**, Aquinas College
- Adam Chilver**, Huntington Bank
- Israel Ledesma**, Habitat for Humanity
- Victor Sturgis** (President), Crowe Horwath
- Aaron Cobb**, Grand Rapids Fitness
- Krystinah Tarasevic**, Bank of America
- Rose Spickler**, Baker College
- Brianne Frucci-Tucker**, Farmers Insurance
- Vincent Sturgis**, Grand Rapids Public Schools

This board was cultivated from the idea of bringing a diverse group of emerging leaders together to help foster awareness and growth for Junior Achievement’s mission in West Michigan.

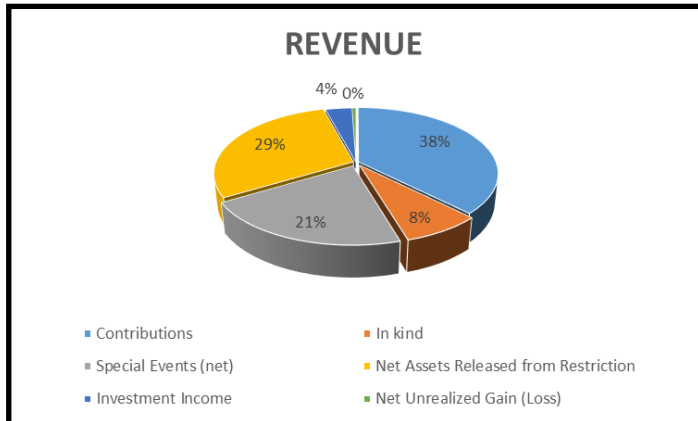
Besides supporting JA committees, volunteering, and events, the JA Associate Leadership Board is tackling two initiatives for 2017-2018. The JA Associate Leadership Board has voted to fulfil 30 classes that aren’t traditionally filled. Secondly, they will be developing JA Staff Professional Plans for in-house JA staff.

JAMGL STAFF

<p>William C Coderre, III, CFRE, <i>President & CEO</i></p> <p>Jay Ediger, <i>SVP Development</i></p> <p>Debbie Smith, <i>VP Education</i></p> <p>Missy Summers, <i>Director Development</i></p> <p>Greg King, <i>Development Manager</i></p> <p>Jessica Notenbaum, <i>Development Manager - Special Events</i></p> <p>Greggory Hampshire, <i>Director of Education</i></p> <p>Amanda Hentsch, <i>Program Manager</i></p>	<p>Matt Stacks, <i>Program Assistant</i></p> <p>Kelly Schincariol, <i>Program Manager-Lakeshore</i></p> <p>Audrey Mahlie, <i>Marketing Manager</i></p> <p>Carrie Muterspaugh, <i>Senior Administrative Assistant</i></p> <p>Ronda Kaechele, <i>Executive Assistant to the President</i></p> <p>Debi Termaat, <i>Senior Accounting/HR Coordinator</i></p>	<p>Becky Salach, <i>Accountant (Contractor)</i></p> <p>Mid-Michigan staff Samantha Severy, <i>Development & Education Coordinator</i></p> <p>Jamie Sartor, <i>Program Coordinator</i></p> <p>Northern MI staff <i>Matt Berger, District Manager</i></p>
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2016-2017 FINANCIALS

Revenue



Contributions	\$666,631
In kind	\$138,527
Special Events (net)	\$373,313
Net Assets Released from Restriction	\$521,655
Sub Total Support & Revenue	\$1,700,126
Investment Income	\$64,274
Net Unrealized Gain (Loss)	\$9,690
Total Support & Revenue	\$1,775,090

Junior Achievement programs teach young people work readiness, entrepreneurship and financial literacy. We believe in leading by example which is why we continue to maintain fiscal responsibility in all that we do.

As we uphold the integrity of our organization, we model this behavior for our young people and honor the expectations of our donors. To ensure we remain on target, we compare program implementation and outcomes against our financial bottom line on an annual basis.

The Revenue Chart shows the means through which our organizational revenue is obtained. As shown, most of our revenue is from the private sector through corporations, individuals and foundations. The Expenses Chart illustrates that for every dollar raised, more than 84 cents is allocated to JA programming and the students we serve.

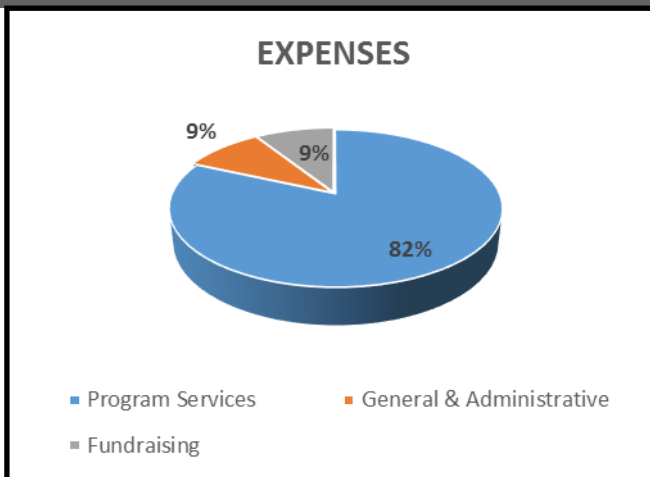
We remain committed to diligently managing our resources and to our philanthropic community in fulfilling each donor's intent.

Junior Achievement of the Michigan Great Lakes is recognized by GuideStar as a Platinum level organization. This is the highest level of recognition and demonstrates JAMGL's dedication to financial transparency. JAMGL is also recognized as a four star charity by Charity Navigator. This indicates an organization that exceed industry standards and outperforms most charities in its cause. Finally, JAMGL was nominated for a Torch Award for ethics. Encouraging and supporting ethical business practices is a key purpose of the Better Business Bureau. The Torch Award for Marketplace Ethics in the most prestigious award the BBB can present to a business or nonprofit.

For all of our most recent financial reports, statements, and 990s, please visit our website:

www.juniorachievement.org/web/ja-mgl/financial-reports

Expenses



Program Services	\$1,244,797
General & Administrative	\$141,355
Fundraising	\$137,590
Total Expenses	\$1,523,742
Program License Fee	\$48,351
Total	\$1,572,093¹⁴



SCHOOLS CURRENTLY SERVED

Ada Elementary
Adams Christian School
Alaiedon Elementary
Alanson Elementary
All Saints Academy K-4
Allendale High School
Allendale Middle School
Alpine Elementary
Alward Elementary
Applevew Elementary
Ashmun School at Eagle Village
Averill Elementary
Baldwin Elementary
Baldwin Heights Elementary
Baldwin Street Middle School
Bauerwood Elementary
Beach Elementary
Beaver Island Community School
Bellaire Middle School
Belmont Elementary
Bennett Woods Elementary
Bentheim Elementary
Blackbird Elementary
Blair Elementary
Blue Star Elementary
Bowen Elementary
Boyne City Middle School
Boys and Girls Club of Greater Holland
Brookwood Elementary
Buchanan Elementary
Bursley Elementary
Burton Elementary
Burton Middle School
CA Frost Environmental Science Academy
Cadillac Area Public Schools Club-house Annex
Campbell Elementary
Campus Elementary
Cannonsburg Elementary
Cardinal Elementary
Cavanaugh Elementary
Central Elementary
- Grandville
Central Elementary
- Petoskey
Cesar E Chavez Elementary
Challenger Elementary
Charlevoix Elementary
Charlotte High School
Charlotte Upper Elementary
Cheboygan East Elementary
Cherry Knoll Elementary
Cherryland Middle School
Churchill Elementary
City High/Middle School
Coit Creative Arts Academy
Collins Elementary
Concord Academy
Congress Elementary
Coopersville East Elementary
Coopersville West Elementary
Cornell Elementary
Corpus Christi Catholic School
Crestwood Elementary
Crossroads Middle School
Dansville Elementary
David Scott Elementary
Dickinson Cultural Center
Discovery Elementary
Dorr Elementary
Douglas Elementary
Eagle Crest Charter Academy
East Elementary
East Jordan Elementary
East Kentwood High School
East Leonard Elementary
East Oakview Elementary
Eastern High School
Eaton Rapids High School
Eaton RESA
Ellington Academy
Ellis Elementary
Emmons Lake Elementary
Endeavor Elementary
Everett High School
Explorer Elementary
Fennville Middle School
Forest Hills Eastern High/Middle School
Forest Hills Northern High School
Forest View Elementary
Franklin Elementary
Fremont Christian Schools
Fremont Middle School
Fruitport High School
Gaylord Intermediate
Gaylord St. Mary
Gerald R. Ford Academic Center
Gier Park Elementary School

WHERE WE SERVE CONTINUED

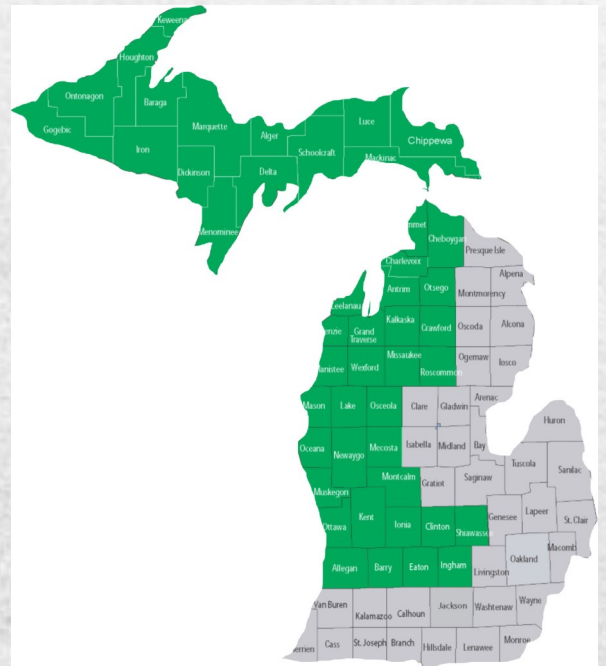
Glenwood Elementary
Godwin Heights High School
Grand View Elementary
Grant Elementary
Grant Middle School
Grant Primary Center
Greenville High School
Greenville Middle School
Griffin Elementary
Hamilton Elementary
Hamilton Middle School
Harbor Lights Middle School
Harrison Park School
Haslett Middle School
Herbison Woods School
Hesperia Middle School
Hiawatha Elementary
Highlands Middle School
Holland East K-7
Holmes Elementary
Holt Junior High School
Holt Senior High School
Holton Elementary
Hopkins High School
Immaculate Heart of Mary School
Inland Lakes Elementary
Innovation Central High School
Ionia High School
Jeffers Elementary
Jeffers High School
Jenison High School
John R. Rodger Elementary
Kelloggsville Middle School
Kendon Elementary School
Kenowa Hills Central Elementary
Kenowa Hills High School
Kent Career Tech Center
Kent City Elementary
Kent County Juvenile Detention Center
Kent Hills Elementary
Kenwood Elementary
Kettle Lake Elementary
Knapp Forest Elementary
Lake City Elementary
Lakeshore Elementary
Lakewood Middle School
Lee Elementary
Lee High School
Leland Public School
Leslie Middle School
Lewton Elementary
Lincoln Elementary
Lincoln Heights Elementary
Long Lake Elementary
Lowell High School
Lyons Avenue Elementary
Macatawa Bay Middle School
Mackinaw City Public Schools
Manistee Catholic Central
Marquette Elementary
Martin Luther King Jr. Leadership Academy
Mason High School
Mason Middle School
Meadow Brook Elementary
Meadowlawn Elementary
Mona Shores Middle School
Moon Elementary
Mount Hope Elementary
Mulick Park Elementary
Murphy Elementary
Murray Lake Elementary
Muskegon County Juvenile Transition Center
Muskegon Montessori Academy for Environmental Change
Neff Elementary
North Aurelius Elementary
North Elementary
North Godwin Elementary
North Holland Elementary
North Oakview Elementary
NorthPointe Christian Elementary
Northview High School
Oakview Elementary
Oakwood Elementary
Onekama Elementary
Ottawa County Juvenile Detention Center
Ottawa Elementary
Ottawa Hills High School
Our Lady of Consolation School
Page Elementary
Paris Ridge Elementary
Parkside Elementary
Parkview Elementary
Pathfinders
Patricia St. Clair Elementary
Pattengill Academy
Peach Plains Elementary
Pine Island Elementary
Pine Ridge Elementary
Pine Street Elementary
Pioneer Tech High School
Pleasant View Academy
Plymouth Christian Middle - High School
Post Oak Academy
Quest High School

WHERE WE SERVE CONTINUED

Ridgeview Elementary
 Riley Street Middle School
 Roosevelt Park Ministries
 Sacred Heart of Jesus School
 Sandyview Elementary
 Saranac Elementary
 Saugatuck Middle School
 Schavey Road Elementary
 Sexton High School
 Shawmut Hills School
 Shay Elementary
 Sheldon Woods Elementary
 Sheridan Elementary
 Sherwood Park Global Studies Academy
 Shettler Elementary
 Sibley Elementary
 Smith Elementary
 Southwest Community Campus
 Southwood Elementary
 Sparta High School
 Spring Lake Middle School
 St. Anthony of Padua School
 St. John Vianney School
 St. Patrick School
 - Parnell
 St. Patrick School
 - Portland
 St. Thomas Aquinas
 St. Thomas the Apostle
 St.. Francis Xavier Catholic School
 St. Mary School
 Steele Elementary
 Stocking Elementary

Stoney Creek Elementary
 The Crossings Apartments
 The Potter's House Christian School
 Thornapple Elementary
 Thornapple Kellogg Middle School
 Townline Elementary
 Traverse Bay Area ISD Career-Tech Center
 Traverse City Central High School
 Traverse City High School
 Traverse City West High School
 Traverse City West Junior High School
 Union High School
 University Preparatory Academy
 Valley View Elementary
 Valleywood Middle School
 Vanderbilt Academy
 Wacousta Elementary
 Waukazoo Elementary
 Wayland High School
 West Michigan Aviation Academy
 West Oakview Elementary
 Westwood Middle School
 Wexford Montessori Academy
 White Cloud Elementary
 White Cloud Jr. High School
 White Pines Intermediate School
 Whitehills Elementary
 Willow Elementary
 Willow Hill Elementary
 Willow Ridge Elementary
 Woodbridge Elementary

Woodside Elementary
 Zeeland East High School
 Zeeland West High School
 Zinser Elementary
 Zion Christian



Green indicates areas served by JAMGL

JA Education Advisory Group

Dave Faber: Superintendent of Catholic Schools, Diocese of Grand Rapids

John Helmholdt: Executive Director of Communications & External Affairs, Grand Rapids Public Schools

2016-2017 District Offices: Traverse City

Traverse City Impact at a Glance

3,307 Students Served

24 Schools Served

20,087 Instructional Hours

82 Educators

116 Volunteers



Traverse City Board

Chris Milliron, TBA Credit Union
Chair

Chris Lambert, Northern Title Agency, Inc
Immediate Past Chair

Patrick Burds, Traverse City State Bank
Executive Community Member at Large

Nick Jacqmain, Springfield

Donald Kessel, Fifth Third Bank

Janie McNabb, Strategic Policy
Consultants

Pat Rutt, Community Leader

Rick Summers, Fox Motors

What's Happening in Traverse City?

Traverse City is looking forward to the Youth Summit on February 27, 2018. Participation in the summit will inspire teens to build a foundation of skills, knowledge, and interests to help them own their economic success.

Junior Achievement of Northwest Michigan is known for creating experiential learning activities that are relevant to the real world. Summit participants will be engaged in real work experiences throughout their day. After forming work teams that include an adult mentor, they will be presented with a business challenge. They will work on that challenge throughout the summit and present their ideas to a panel of judges at the end of the day.

2016-2017 District Offices: Petoskey



NSO Impact at a Glance

2,521 Students Served

19 Schools Served

13,273 Instructional
Hours

106 Educators

66 Volunteers

Petoskey Board & Staff

Meredith Brown, Kilwins of Petoskey,
Board Chair

Sarah Bek, City of Petoskey

Suzanne Coveyu, Resort Township

Ron Foeller, Home Depot

Nancy Lindsay, Citizen National Bank,
Board Chair

Michelle Harrington, Petoskey
News Review

Douglas A Brown, Bickersteth and
Brown Wealth Advisors

Joseph Daily, Citizen National Bank

Camille Major, First State Bank

Dawn Bonar, Awoken Credit Union

Sandra Kroll, Chemical Bank

Matt Berger, Junior Achievement of the
Northern Service Office

What's Happening in Petoskey?

The newest learning initiative in the Northern Service Office is the start of the Sloppy Duck Galley, a seasonal concession stand run by Junior Achievement students. Working with The City of Petoskey, Junior Achievement of Northern Michigan was given permission to reopen a concession stand in the city's waterfront area. The concession stand had not been in operation for three years.

Middle schools use the JA It's My Business program to develop a business plan and work the concession stand window to learn the importance of consumer service and handling cash. In morning sessions elementary students from area day camps can sign up to take JA More Than Money and work in the concession stand during the afternoon.

The concession stand is in the middle of everything in a busy city park, next to city hall and a block away from downtown and is very visible. During the city's Fourth of July Celebration a group of three students served over 300 boxes of popcorn in a hour. Now that's teamwork!

A little over 100 students will receive JA programing this summer at the Sloppy Duck Galley.

2016-2017 District Offices: Lansing

Lansing Impact at a Glance

7,867 Students Served

45 Schools Served

67,964 Instructional Hours

228 Educators

262 Volunteers

315 Classes



Lansing Starmakers Breakfast

Lansing Board & Staff

William Coderre, JAMGL
President

Matthew Christensen,
Jackson National Life Insurance Co.
Vice-Chair, Golf

Chuck Maniaci, Community Leader
Chairman of the Board

Lea Ammerman, MSUFCU
Vice-Chair, Volunteers

Craig Bull, Independent Bank
Immediate Past Chairman

Jennifer Bowman, MSHDA

Michael Debri, Huntington National Bank

Aaron Fuller, Superior Data Strategies

Becky Holnagel, AF Group
Vice-Chair, Bowling for Financial Literacy

Terri Lentz, Adam Outdoor
Executive Committee Member at Large

David Kruger, Sparrow Health System

Chris LaGrand, Woda Group
Vice-Chair Board Development

Steve Opper, Wieland

Daniel Thelen, Auto Owners Insurance Company

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What's Happening with Lansing?

"My story didn't start with a career fair or a job application. It started with a Junior Achievement volunteer. JA reaches young people where they are. It's not about having all the answers. It's about willingness. Willingness to be in the right place, at the right time, to help a young person make a good decision." Steve Bohus, Auto-Owners employee, JA Alumni, and Starmakers Speaker.

Since the beginning of JA, the major impact that the program has on young people is the change in young people's own perceptions of themselves and the goals they set. Junior Achievement helps young people develop a belief in themselves and a sense of purpose. We know from our Alumni study that when this happens there is a significant impact on their lives.

Thank you to our sponsors, performers, volunteers and guests that helped make the JA Starmakers Breakfast a success! Funds raised from this event will allow us to provide financial literacy, work readiness and entrepreneurship programs to more than 73 classes, and 1,700 elementary students in the Mid-Michigan area.

Greenville

Greenville Impact at a Glance

1,477 Students Served
7,977 Instructional Hours
70 Volunteers
70 Classes



6th Grade class at Greenville

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What's Happening in Greenville?

Our involvement with Greenville continues to grow thanks to the tenacity of parents who want JA for their kids, the passion of our volunteers, and the generosity of our donors. Because of the generosity of The Greenville Area Community Foundation and Chemical Bank, JA was able to expand programming to the middle school. During the fall semester, 30 volunteers stepped up to bring JA Global Marketplace, JA It's My Future, and JA Personal Finance to sixth, seventh, and eighth grade students. Teachers, volunteers and students were very positive about the experience. "The Greenville schools are so welcoming and so thankful for our involvement in this program; coming in and taking time out of our days to spend with the kids," said volunteer Cindy Bates. Junior Achievement is looking forward to returning in the spring and bringing elementary school programming as well as the JA Titan Program and JA Personal Finance to Greenville students.

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